



**HERITAGE PRESERVATION COMMISSION
AGENDA AND NOTICE OF REGULAR MEETING**

Tuesday, May 26, 2020 – 5:30 p.m.

THIS MEETING WILL BE CONDUCTED ELECTRONICALLY – SEE BELOW FOR ELECTRONIC ACCESS

- I. CALL TO ORDER**
- II. APPROVAL OF AGENDA**
- III. APPROVAL OF MINUTES**
 - A. April 28, 2020
- V. UNFINISHED BUSINESS**
- VI. NEW BUSINESS**
 - A. Arrow Hardware (Awning Signage & Wall Sign) 201 S MN
 - B. Arrow Hardware (Painted Sign)
- VII. REPORTS**
 - A. Brandt Law Office (Roof Repair & Tuck Pointing) 219 Nassau
 - B. CBD/Accessibility Grants
- VIII. ADJOURNMENT**

As provided for in M.S. 13D.021, Heritage Preservation Commission (HPC) meetings may be conducted by telephone or other electronic means under certain conditions. The meeting of the HPC will only be accessible electronically by GoToMeeting software which is available at no charge (link below) or by calling as indicated below. This works best utilizing Google Chrome or Microsoft Edge as your browser. Here is the information necessary to access the meeting electronically:

Please join the meeting from your computer, tablet or smartphone at:

<https://global.gotomeeting.com/join/599642645>

From your phone (Toll Free): 1 866 899 4679- One-touch: [tel:+1 866 899 4679](tel:+18668994679), [599642645](https://global.gotomeeting.com/join/599642645)

Access Code: 599-642-645

Russ Wille
Director of Community Development

**CITY OF SAINT PETER
HERITAGE & PRESERVATION COMMISSION
Regular Meeting Minutes – Tuesday, April 28, 2020
VIRTUAL MEETING UNDER M.S. 13D.021**

The regular meeting of the Heritage Preservation Commission was called to order by Community Development Director Russ Wille at 5:37 pm. Commissioner's Larry Potts, Terry Bergemann, Emily Bruflat, and Brian Oviatt were in attendance. Absent were Commissioners Joe Metzen, Judy Douglas and Sharon Litynski. Community Development Director Russ Wille and Administrative Secretary Cindy Moulton were also in attendance.

Approval of Agenda:

A motion was made by Potts, seconded by Bruflat to approve the meeting agenda as presented. All voting in favor, the agenda was approved.

Approval of Minutes:

A motion was made by Bergemann, seconded by Oviatt to approve the minutes of the March 31, 2020 regular meeting. All members voting in favor, the minutes were approved as presented.

Extra Innings (220 South Minnesota Avenue) Sandwich Board Sign

Wille stated that Mike Sweetman, owner of Extra Innings, has submitted a sandwich board sign application for approval.

The proposed sandwich board sign will consist of a chalkboard within a cherry wood frame. Sweetman would like to change the text on the signage regularly to advertise specials. Wille indicated that the sandwich board sign meets all of the requirements in the City Ordinance.

Wille recommended approval as requested.

A motion was made by Bruflat seconded by Potts to approve the sandwich board sign as submitted. All members voting aye, the motion carried.

Arrow Ace (201 South Minnesota Avenue) Sign Repainting

Arrow Ace Hardware currently has a sign painted on the north wall of their building located at 201 South Minnesota Avenue. Dave Neiman has requested that he be allowed to repaint the sign with an amended sign design.

Wille stated that at the time of the original painting, there was not an ordinance that prohibited the painting of signs on brick buildings in the historic downtown. Wille indicated that at the time, there was not an ordinance that prohibited the painting on the brick.

Wille indicated that the provisions within the standards suggests it would be appropriate and even best practices to maintain a painted surface of the brick building as sand blasting and chemical peels would do more damage to the brick surface than maintaining the paint.

Wille stated that the size of the painted sign would not increase in size. He also added that previous Commissions have authorized the repainting of the existing sign as it has become weathered and faded.

Oviatt was concerned that the sign was too busy with the additional logo. The spirit of the old sign is a spirit of his business. He would like to see just the logo with a simple message. He felt that five individual product identification should be removed.

Potts had some reservations about the five product signs but would be ok with leaving them on the sign.

Bruflat, also agreed the sign looks too busy because it appears asymmetrical. She suggested placing the five logos to the bottom of the sign to look it more symmetrical and make it less busy.

Bergemann also felt that the sign was too busy.

Oviatt stated that the ghost signs that exist on the historic building are very basic and felt that the amended sign is not keeping with the historic district.

Potts agreed with Bruflat's idea. He didn't think the historical purity was an issue.

A motion was made by Bergemann, seconded by Bruflat to re-appropriate the five individual logo signs to the lower part of the sign, center the Arrow Hardware & Paint and place the Expert Service, Quality Products, and Convenient so it is appropriately balanced and to scale. Members Bruflat, Bergemann, and Potts voting aye, Member Oviatt voting nay, the motion carried.

Wille will ask Neiman to come up with new artwork.

Potts asked if the new sign would be the same size as the existing.

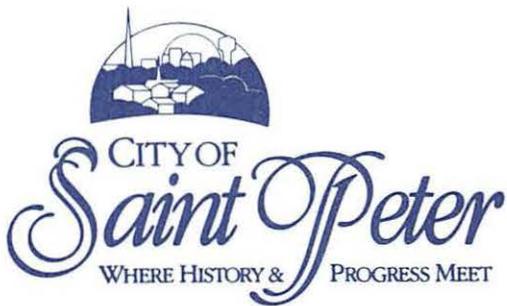
Wille stated that it cannot be enlarged.

Olita Lighting

Wille is working with Jill Hass, owner of Olita, regarding installing solar power goose neck lighting.

Adjournment

A motion was made by Bruflat, seconded by Bergemann to adjourn. All members voting aye, the meeting adjourned at 5:56 pm.



Memorandum

To: HPC Members

Date: May 20, 2020

From: Russ Wille, Community Development Director

RE: Arrow Hardware & Paint (Awning Sign & Wall Sign) 201 South Minnesota Avenue

Dave Neiman, owner of the hardware store has requested HPC review and approval of an alteration to his awning signage as well as a small wall sign on the Minnesota Avenue façade of his building(s). The alteration is necessitate by the store ending its relationship with the Ace Hardware enterprise.

The awning would match the existing red color and the text would remain white. The alteration would be the elimination of the word "Ace" and adding the word "Paint". Otherwise, the font and scale of the text would remain essentially the same.

The other requested alteration to the signage would be to alter the small vinyl signage attached to the wall. The change would once again remove the word "Ace" and ass the word "Paint". Again, the sign would remain at the same location and of a similar scale.

I would suggest that the proposed alterations would be appropriate.

Russ Wille

From: daven@arrowace.net
Sent: Tuesday, May 19, 2020 1:26 PM
To: Russ Wille
Subject: Heritage Preservation approval
Attachments: email_000472.pdf

As long as we are discussing signage at the Heritage Preservation Commission this month, could we also add the two attached signs? We will be discontinuing our affiliation with Ace Hardware so we need to remove the Ace from our signage. Could we add these two signs to the agenda along with the wall sign that we already have on the agenda. When is the meeting?

Dave Neiman



Hardware & Paint

200 S. Minnesota Ave

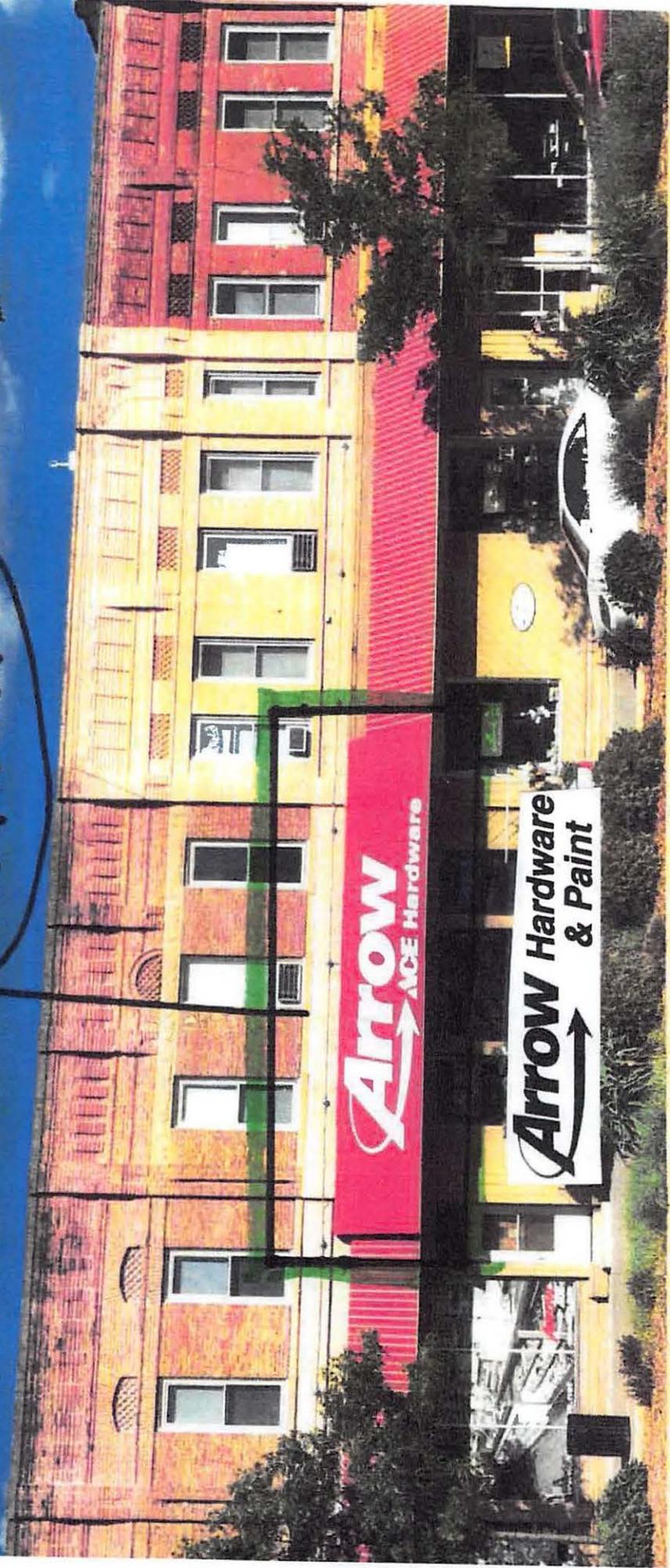
St Peter MN 56082

(507) 934-4390

www.arrowace.net

ST PETER

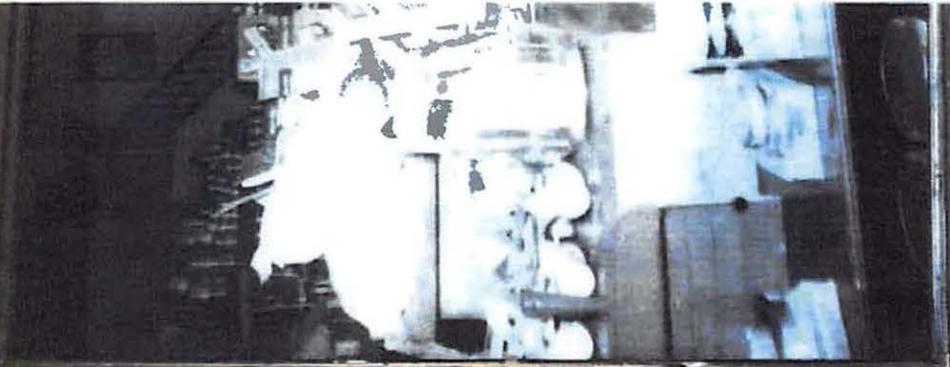
REPLACE
THIS PORTION

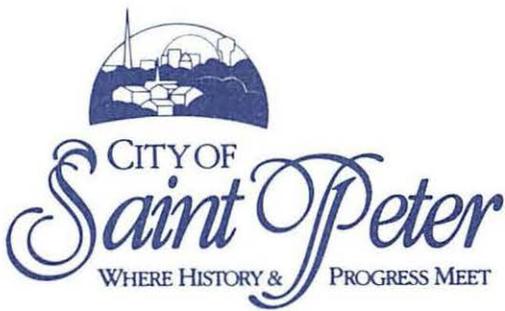


Arrow
ACE Hardware

Arrow Hardware
& Paint

REPLACE THIS WITH





Memorandum

To: HPC Members

Date: May 20, 2020

From: Russ Wille, Community Development Director

RE: Arrow Hardware & Paint (201 South Minnesota Avenue) Wall Signage

At last month's meeting, the HPC considered a request from Arrow Hardware & Paint requesting that the necessary approval be provided to undertake a repainting of the sign on the northern façade facing Park Row.

The request was to repaint the sign to remove the referral to "Ace". Mr. Neiman also submitted artwork which would display the logo of five of his major franchises to the left of the sign assembled vertically.

The HPC membership suggested that the sign appeared asymmetrical and that the text and logos on the sign should be centered with the five logos presented in a horizontal row to the bottom of the sign. I have included a hand drawn rendering of the sign design that I understood to reflect the action of the HPC at last month's assembly.

When I discussed the matter with the applicant, it was clear that as we have needed to transition to a virtual meeting format, I should have made much more of an effort to make sure Mr. Neiman was specifically informed of the meeting and how to access the virtual meeting platform. His attendance would have allowed him to advocate on his own behalf and to fully articulate the proposed design of the sign and why it was asymmetrical on purpose and for a specific reason.

The five franchise logos were pushed to the far left of the sign so that they would not be impacted or distorted due to the presence of the vertical pilaster evident on the photo of the existing signage. That also explains why the text "Arrow Hardware & Paint" was presented to the far right side of the signage.

You can see on the photo of the current signage, the distortion in perspective when the signage is painted on the wall over the pilaster. The distortion is more evident when the sign is viewed from the sidewalk.

As to the inclusion of the five franchise logos, I reminded that the ordinance does address the use of logos of major franchises. I have included a copy of the pertinent section of code which reads,

"However, where a business or organization present a logo from its major franchiser, said logo will be deemed to be in conformance with this article, so long as the presentation of that logo does not greatly detract from other aspects promoted in this article".

Mr. Neiman has respectfully asked that the HPC hear his request in his own words and that the HPC reconsider the matter and to authorize the painting of the signage depicted in his original rendering.

Sec. 10-256. - Signage.

Signage shall be designed to enhance and compliment the historic character of buildings within the district. Prior to issuance of a sign permit for a new sign or the replacement of an existing sign, the applicant shall complete a design review application. Whenever any Heritage Preservation Property sign, graphic, visual display or fixture on a Heritage Preservation Property is to be constructed, repaired, altered, modified, or painted, such work shall be done in a manner in sympathy and in keeping with the official and supplementary guidelines. Nothing herein shall be considered an attempt to regiment construction, reconstruction, or preservation to the extent of prohibiting modern technological styling or materials that would be in sympathy with the official and supplementary guidelines. However, where a business or organization presents a logo from its major franchiser, said logo will be deemed to be in conformance with this article, so long as the presentation of that logo does not greatly detract from those aspects promoted by this article. The Heritage Preservation Commission shall review said application and issue a Certificate of Appropriateness provided the following guidelines are met:

- (1) *Compliance.* All sign permits for property within the local historic districts shall comply both with the requirements of this chapter and all other provisions of this City Code.
- (2) *Sign and placement.* Signs shall be positioned so they are an integral design feature of the building, which means that signs shall help define and enhance the architectural features of the building and shall be placed so that they do not destroy architectural details such as, but not limited to, stone arches, glass transom panels, or decorative brickwork. Signs may be placed only in the horizontal lintel "sign space" above the storefront windows, or within window glass, attached to awnings, or in areas where signs were historically attached.
- (3) *Colors.* Sign colors shall blend with the building facade to which the sign is attached and be compatible with the property's use.
- (4) *Message.* The sign message may be accomplished through the use of words, pictures, names, symbols, and logos.
- (5) *Lettering.* Lettering styles shall be legible and relate to the character of the property's use. In addition, a sign shall contain no more than two lettering styles; and lettering shall occupy no more than 60 percent of the sign's total area and capital letters shall be no more than 75 percent of the height of the sign background.
- (6) *Illumination.* External illumination of signs is permitted. Illumination may be incandescent or fluorescent, but does not shine into the street during operation. Exposed neon lighted signs may be appropriate to the Heritage Property provided they meet the other requirements of this article. The use of internally lighted signs, such as, but not limited to, backlit plastic, is not permitted. Exceptions to this guideline shall be allowed for the following: public service time or temperature signs and theater signage.

(Code 1989, § 4.32(subd. 9.E); Ord. No. 154(2nd Ser.), § 1, 12-12-1988; Ord. No. 185(2nd Ser.), §§ 1, 3, 11-13-1989)

**ARROW
CE
WARE**
HARRIS

FREE PARKING BEHIND STORE

Arrow

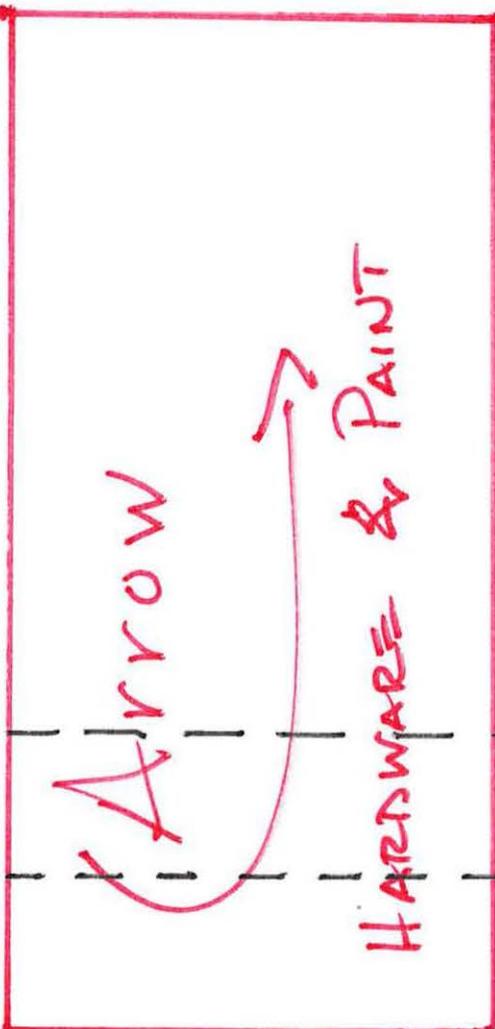


Hardware & Paint



Expert Service
Quality Products
Convenient

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TEXT TEXT TEXT TEXT TEXT TEXT

- HALLMARK
- STIHL
- TORO
- WEBER
- TRAEGER

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